

Background

In 1991, Villanova College at Coorparoo invited other interested Catholic schools from the Brisbane metropolitan area to come to the College over one weekend and play music together. So that the occasion would have a name, the title Catholic Colleges' Music Festival was created and a great tradition was born.

From those humble beginnings when 12 schools accepted the invitation to join in the music, the Festival, now more accurately titled the Queensland Catholic Schools' and Colleges' Music Festival or QCMF has become a major event on the calendars of more than 90 Catholic schools from Cairns to the New South Wales border. Schools from New Zealand also frequently attend.

In 2007, approximately 6000 students performed for Gold, Silver and Bronze awards in 24 sections of choral, band, string and orchestral music.

The Festival Committee has constantly sought to provide motivation and a stage for students from Catholic schools to be involved in making music and the pursuit of excellence in musical performance. The popularity of the Festival over the years suggests that these goals have been achieved.

The debt owed over the years to an army of volunteer workers is immense as is the support from generous sponsors.

Sponsorship

The Festival relies heavily on the generosity of corporate, business and private sponsors. To spread out the level of sponsorship over a number of individual sponsors the QCMF Committee offers a number of options for potential sponsors, all of which can be rearranged to suit a particular preference.

Target Audience for Sponsors

The audience reached by sponsors is not principally the performers but their parents, friends and family. This is extended to music directors, conductors, teachers and staff of participating schools. The Festival has its own web site at www.qcmf.com.au that details registration procedures and will contain details of all sponsors.

Major Sponsor \$5,000

Only one major sponsor **from any industry group** will be represented.

1. The Festival programme, all QCMF stationery and volunteer name badges will have the Company logo displayed and underwritten "proudly sponsored by" or similar.
2. The name of the Company will be used in all print and non-print media releases.
3. One full-page advertisement in the official Festival programme (copy to be supplied by the sponsor).
4. The opportunity to include promotional material (supplied by the sponsor) in the March mail out to all Queensland Catholic schools and colleges and the June mail out to all participating schools and colleges.
5. Advertising banners (supplied by the company) will be prominently displayed at all venues throughout the weekend.
6. The opportunity to put a trade display into the Directors' Lounge.
7. A continuous power point presentation will be shown between all sections over the weekend acknowledging sponsors.
8. Acknowledgment as the/a Major Sponsor by the compere at all sections of the Festival.
9. A company representative will be invited to be present and to speak to the audience at the closing ceremony of the Festival.
10. The Company will be supplied with the requested number of weekend passes for entry into the Festival.
11. Company representatives are invited to use the hospitality room/s at any time during the Festival.
12. Company representatives are invited to attend the post Festival function on Sunday evening.

Gold Sponsor \$3,000

1. The Company name and logo will appear on the Festival programme.
2. One ¼ page advertisement in the official Festival programme (copy to be supplied by the sponsor).
3. Advertising banners (supplied by the company) will be prominently displayed at all venues throughout the weekend.
4. The opportunity to put up a trade display at a mutually agreed position.
5. A continuous power point presentation will be shown between all sections over the weekend acknowledging sponsors.
6. The opportunity to include promotional material (supplied by the sponsor) in the March mail out to all Queensland Catholic schools and colleges and the June mail out to all participating schools and colleges.
7. Acknowledgment as a Gold Level Sponsor by the compere at all sections of the Festival.
8. A Company representative will be invited to be present and to speak to the audience at the closing ceremony of the Festival.
9. The Company will be supplied with the requested number of weekend passes for entry into the Festival.
10. Company representatives are invited to use the hospitality room/s at any time during the Festival.
11. Company representatives are invited to attend the post Festival function on Sunday evening.

Exposure Areas for Sponsors

Performers come principally from the southeast portion of Queensland. A total of 105 schools have performed over the last 3 years with 81 registering in 2007. A breakdown of locations shows that 55 schools from Brisbane and the surrounding areas will attend plus another 25 schools from country.

**QUEENSLAND CATHOLIC
SCHOOLS & COLLEGES**
Music Festival

Silver Sponsor \$2000

1. The Company name and logo will appear on the Festival programme.
2. One half page advertisement in the official Festival programme (copy to be supplied by sponsor).
3. Advertising banners (supplied by the company) will be prominently displayed at all venues throughout the weekend.
4. A continuous power point presentation will be shown between all sections over the weekend acknowledging sponsors.
5. The opportunity to include promotional material (supplied by the sponsor) in the March mail out to all Queensland Catholic schools and colleges and the June mail out to all participating schools and colleges.
6. Acknowledgment as a Silver Level Sponsor by the compere at all sections of the festival.
7. The Company will be supplied with the requested number of weekend passes for entry into the Festival.
8. Company representatives are invited to use the hospitality room/s at any time during the Festival.
9. Company representatives are invited to attend the post Festival function on Sunday evening.

Programme Advertising

Businesses may wish to take out an advertisement in the Festival Program of Events that goes home with 2000 audience members from around Brisbane and regional Queensland. Prices are below:

¼ colour A5 page = \$125

½ A5 colour page = \$250

Full colour A5 page = \$500

(Finished artwork to be supplied by sponsor to avoid an artwork fee)

Bronze Sponsor \$1000

1. The Company name and logo will appear on the Festival programme.
2. One quarter page advertisement will be inserted in the official Festival programme (copy to be supplied by the sponsor).
3. Advertising banners (supplied by the company) will be prominently displayed at all venues throughout the weekend.
4. A continuous power point presentation will be shown between all sections over the weekend acknowledging sponsors.
5. The opportunity to include promotional material (supplied by the sponsor) in the March mail out to all Queensland Catholic schools and colleges and the June mail out to all participating schools and colleges.
6. Acknowledgment as a Bronze Level Sponsor by the compere at all sections of the Festival.
7. The Company will be supplied with the requested number of weekend passes to the Festival.
8. Company representatives are invited to attend the post Festival function on Sunday evening.

Other Opportunities for Sponsorship:

The festival also welcomes businesses or organizations that would like to support the festival in other ways. Examples of this may include the donation of goods or services, distributing flyers or subsidizing the cost of printing, postage or equipment hire.

All sponsors and supporters are recognized on the QCMF Website, which is visited by over 80 schools, and thousands of families.

QCMF 2009 – 14, 15, 16 August

**The Augustine Centre and Goold Hall,
Villanova College,
24 Sixth Avenue, Coorparoo.**

**St James Church and St James Church Hall,
165 Old Cleveland Road, Coorparoo**

QUEENSLAND CATHOLIC SCHOOLS & COLLEGES Music Festival



SPONSORSHIP INFORMATION

for the

**Queensland Catholic Schools and Colleges
Music Festival 2009**

**Proudly hosted by Villanova College
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